

# York Older People's Assembly

Spark, 17-21 Piccadilly, York YO1 9PB  
Tel: 01904 412832 Registered Charity 1101018



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## YORK 50+ FESTIVAL 2021 business events & advertisements

**We are delighted by the return of the York 50+ Festival !**

The 16<sup>th</sup> York 50+ Festival will run from Sat. 25 September to Sun. 3 October this year. Now is the time for businesses large and small to start thinking how they can take advantage of this opportunity.

We know the population is getting older, we know that about a third of York's population is over 50 and over 20,000 are retired. During the Festival we are focusing on the positives, celebrating creativity and sharing ways of growing older with gusto. You know your business – what can you contribute and how can you benefit? What kind of networking opportunities can you explore? Who do you want to reach?

Consultants? Makeovers? Special bargains? Events? Fashion shows? The History of...? Taster sessions? Demonstrations? Performers? Tours? Competitions? Vouchers? Volunteers? The ball is in your court.

All offerings and events will go in the Festival Programme available from early September – 2,000 min. copy distribution plus media publicity and website presence for 12 months.

If you would like to place an advertisement, please complete the form below.

If you would like to hold an event, please complete an Event form, attached or downloadable from our website: [www.yorkassembly.org.uk/50-festival](http://www.yorkassembly.org.uk/50-festival)

**Completed forms & fees to be returned to Tricia Smith at the YOPA address by 24 July deadline.**  
To discuss possibilities, contact the Festival Team at [yorkfiftyplus@gmail.com](mailto:yorkfiftyplus@gmail.com).

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### **YORK 50+ FESTIVAL 2021: Sat. 25 September – Sun. 3 October 2021**

please complete & return **by 24 July programme deadline:-**

a) Paper copies to YOPA, Spark, 17-21 Piccadilly, York YO1 9PB

with cheque payable to YOPA....or by BACS to bank account: 24589483 sort code: 404731

b) Also please email completed form with artwork (jpeg format) attached to [yorkfiftyplus@gmail.com](mailto:yorkfiftyplus@gmail.com) .

Contact Name..... Phone..... Email.....

Organising business.....

Address.....

Please select size: ¼ A5 page (6.5x8.5cm, portrait) £50

½ A5 page (13x8.5cm, landscape) £100

full page (13x17cm, portrait) £200

Artwork in high quality jpeg format only please.