

York Older People's  
Assembly presents...



**YORK 50+ FESTIVAL**  
**CELEBRATING 1<sup>ST</sup> OCTOBER 2021**  
**International Day of Older Persons**



Undaunted and unsubdued by the virus, older citizens of York have survived worse and are ready to get a grip on the future. The York Older People's Assembly is launching an invitation to participate in the York 50+ Festival which has become a landmark in the city's annual calendar.

You are invited to get creative with your events – live, online, hybrid – in whatever way you or your group, organisation or business would like to participate, the door is open.

The Festival will run from Saturday 25 September to Sunday 3 October.

**The deadline for inclusion in the programme is Sunday 24 July!**

The event form is on the YOPA website: [www.yorkassembly.org.uk/50-festival](http://www.yorkassembly.org.uk/50-festival).

“How can you bring your activities to the festival? How can you bridge the gap that Covid has caused between us? How can we dance together, sing together, paint and craft together again? Where is the theatre and cinema to tempt us back into our seats for a shared experience? Who is going to lead the way back into outdoor events, exercise, sports?” said Sue Lister who coordinated the festival for 12 years.

In the past the York 50+ Festival has welcomed intergenerational events with younger and older people enjoying each other's company and creating a shared experience. Faith groups of all kinds have also contributed events – it is an opportunity to think about life here and abroad and to offer support where it's needed.

Businesses are invited to participate in this opportunity to reach out to older people – it's now more important than ever as we struggle back to some sense of “normality”. You are invited to promote your goods and services in an engaging and creative way and restore confidence in your customers.

“We all know that the last year or so has been difficult for all of us. We were forced to cancel last year's 50+ festival but felt that this year we wanted to provide opportunities for activities of all kinds to people who have had to get used to inactivity. We're still not absolutely certain how life will be in September but if you or your group have ideas for how people can light up their lives, become used to being with other people again, and just have fun, please send in your events. We're also looking for volunteers so do please contact us if you'd like to get involved,” said Mary Cannon, the current festival coordinator.

Why not give Mary (01904 332613) or Sue (01904 488870) a ring to discuss possibilities or simply fill in the event form or the business advertising form at [www.yorkassembly.org.uk/50-festival](http://www.yorkassembly.org.uk/50-festival) as soon as possible. Enquiries to [yorkfiftyplus@gmail.com](mailto:yorkfiftyplus@gmail.com).

Remember the final programme deadline is **Saturday 24 July**.

Sue said: “We can open the door...it's up to you to step through and join us.”